

NOVOMATIC will lead innovation at the 25th GAT Expo in Cartagena

The gaming industry trade show calendar is moving forward and in April, teams from NOVOMATIC Gaming Colombia will travel to the city of Cartagena de Indias to showcase the innovative products the company has developed for the Latin and Central American market.

Gumpoldskirchen, March 28, 2024 – Hotel Las Americas is preparing to witness one of the most important events in the industry from April 9-11, when the GAT Expo opens its doors in one of the world's paradisiacal destinations. As a platinum sponsor of the event, NOVOMATIC Gaming Colombia and executives of Group subsidiaries in Ecuador and Peru promise a first-class product portfolio where style, functionality, and design blend seamlessly.

Strategically located at the main entrance of the exhibition center, NOVOMATIC will be the epicenter of innovation and entertainment with its exclusive BLACK EDITION II series of cabinets combined with the new state-of-the-art Linked Progressive Jackpots: BLACK EDITION II 3.32 with NOVO LINE™ GOLDEN LINK™ Edition 1, the MASTER SL™ 3.32 with Superia GOLDEN LINK™ Volume 1 and the BLACK EDITION II 3.27 with IMPERA LINK™ Series 2.

NOVOMATIC will also be presenting the renowned DIAMOND X™ 2.32 in an elegant Black Metro finish with the Linked Progressive CASH CONNECTION™ Edition 4. Also on display will be the FUNMASTER 2.27 cabinet, known in the region for its exceptional price-performance ratio, showcased in combination with the Linked Progressive Superia GOLDEN LINK™ Volume 1 and the new NOVO LINE™ Interactive Edition X4 multi-game library.

Biometric technology improves the management of gaming arcades

Another highlight will be the innovative NOVOVISION™ management system. Launched with great success at the last event, this solution will once again impress visitors with its state-of-the-art gaming floor management and administration features, as well as its revolutionary biometric access and payment solutions. One more product showcase will be the 5-seat Optimum Roulette, designed with a compact approach to maximize entertainment on any floor without compromising the gaming experience.

"GAT Expo is celebrating its 25th anniversary and the event is a milestone in the Colombian market. We are very proud of the journey we have traveled so far, and we could not miss the opportunity to accompany the GAT team in this special edition," says Manuel Del Sol, CEO of NOVOMATIC Gaming Colombia. "At NOVOMATIC we believe in building and improving the industry as a whole and that is why we actively participate in the trade shows. I take this opportunity to invite all operators and business partners to visit us at booth #A25!"

Don't miss this unique experience at GAT Expo at Hotel Las Americas in Cartagena de Indias, where innovation and excitement come together to shape the future of gaming entertainment – book your appointments and join us from April 9-11, 2024!

About NOVOMATIC

The NOVOMATIC AG Group is one of the biggest international producers and operators of gaming technologies and employs more than 24,500 staff worldwide. The Group was founded by the industrialist Professor Johann F. Graf in 1980 and has locations in about 50 countries, and exports innovative gaming equipment, system solutions, lottery system solutions and services to more than 100 countries. The Group operates around 214,000 gaming terminals and video lottery terminals (VLTs) in some 2,100 own electronic and regular casinos, as well as via rental models.

The NOVOMATIC AG Group is active as a full-service provider in all segments of the gaming industry through its numerous international subsidiaries, offering a comprehensive omni-channel portfolio for products for partners and customers worldwide. This ranges from terrestrial gaming products and service through management systems and cash management solutions, online, mobile and social gaming solutions to lottery and sports betting solutions, as well as a whole host of other first-rate products and services. For more information, please visit www.novomatic.com

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