

NOVOMATIC Showcases Exceptional Highlights at G2E Asia in Macao

NOVOMATIC made a memorable impact at this year's G2E Asia, held from May 4 to 6 at The Venetian in Macao, having a joint booth together with Ainsworth. As Asia's premier gaming trade show, the event provided an excellent platform for NOVOMATIC to unveil the latest innovations and cutting-edge products for the APAC region, garnering enthusiastic acclaim from attendees and technology aficionados.

Gumpoldskirchen, June 11, 2024 – This year's G2E Macao, Asia's largest gaming trade show, was a resounding success for NOVOMATIC: The gaming technology leader set new standards in the industry, with innovative products, state-of-the-art technologies and impressive new gaming solutions that were exceptionally well received by visitors and technology enthusiasts alike.

Premium Gaming Innovations on Display

NOVOMATIC showcased its internationally acclaimed DIAMOND X™ cabinets and introduced new gaming content. The sophisticated J-curved DIAMOND X™ 1.55J featured the XTENSION LINK™ Volume 2, a high-performing Linked Progressive title with five new games, including internationally popular titles such as Golden Book of Ra™ and Golden Charming Lady™ in their exclusive XL versions. CASH FLOOD™ Link, another fan favorite, was also presented in the DIAMOND X™ 1.55J cabinet. This new Linked Progressive includes the titles Secrets of Wealth™, Magic Cleopatra™, and Roll on Fire™ – a trio that ensures three times the excitement on the gaming floors.

The multi-screen DIAMOND X™ 2.32/3.32 also attracted lots of attention, featuring the latest Linked Progressive Superia GOLDEN LINK™ Volume 2. This Jackpot offers a captivating gaming experience and golden winning chances with five new games, including Mermaid Beauty™, Shanghai Club™, Queen of the Night™ Magic, Empress Sissi™, and all time NOVOMATIC favorites such as Golden Book of Ra™ and Golden Charming Lady™.

Innovative Solutions Catering to Operators' Needs

A standout feature of NOVOMATIC's presentation at G2E Macao was the brand new ETG solution, NOVO UNITY™ PRO. This advanced system enhances the casino floor with unparalleled functionality and flexibility to meet the demands of the future, enabling the integration of electronic live games such as SicBo and Baccarat as well as Roulette, Poker, Black Jack and slot games across numerous player stations. The innovative Simultaneous Betting functionality promises a new level of game engagement for players and offers the option to play up to three electronic live games at the same time.

The NOVOVISION™ casino management system revolutionizes casino operations with an extensive range of features that go far beyond traditional accounting, jackpots, player tracking, cashless and TITO transactions. NOVOVISION™ also introduces biometric technologies for player recognition as well as access and payment solutions, setting new standards for the management of gaming operations.

Thomas Schmalzer, VP Global Sales and VP Product Management at NOVOMATIC AG, expressed his satisfaction with the success: "As one of the most important trade shows for the Asian market, the G2E in Macao was an exceptional opportunity for NOVOMATIC to connect with our customers and expand our market presence. We are very pleased with our continuous growth in Asia and are proud to have presented a powerful portfolio of products and solutions at the trade show. We are looking forward to further strengthening our position as an industry leader using a specific product strategy and content tailored for the local markets."

About NOVOMATIC

The NOVOMATIC AG Group is, as a producer and operator, one of the largest gaming technology groups in the world and employs more than 25,300 people. The Group was founded by the industrialist Professor Johann F. Graf in 1980 and has locations in about 50 countries, and exports innovative gaming equipment, system solutions, lottery system solutions and services to more than 120 countries. The Group operates gaming terminals and video lottery terminals (VLTs) in some 2,200 own electronic and regular casinos, as well as via rental models.

The NOVOMATIC AG Group is active as a full-service provider in all segments of the gaming industry through its numerous international subsidiaries, offering a comprehensive omni-channel product portfolio for partners and customers worldwide. This ranges from terrestrial gaming products and service through management systems and cash management solutions, online, mobile and social gaming solutions to lottery and sports betting solutions, as well as a whole host of other first-rate products and services. For more information, please visit www.novomatic.com

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