

FIRST NLS EXPERIENCE

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First 'NLS Experience' takes place in Vienna

From April 26th – 27th NOVOMATIC Lottery Solutions (NLS) hosted the first 'NLS Experience' at the prestigious NOVOMATIC forum in the heart of Vienna. CEOs and CTOs from lotteries across Europe were invited to attend a series of presentations, demonstrations and active discussions on the future of lottery technology.

The event was moderated by the now retired former CEO of Austrian Lotteries and former President of The European Lotteries Association, Mr. Friedrich Stickler.

30 Representatives from 14 European lotteries had the opportunity to learn about NLS and the NOVOMATIC Group of Companies, its history, operations and ongoing commitment to the lottery industry. Harald Neumann, the CEO of NOVOMATIC, in his welcome note emphasized the complete commitment of the whole company to its lottery division and the strategic importance of NLS within the Group.

The participants spent two days learning about NLS' lottery vision, the philosophy behind its products as well as its passion for innovation and technology. Demonstrations provided a hands-on experience of a true Omni-Channel approach. Michael Woodford, a former CEO of the Olympus group of companies gave a thought provoking and dramatic talk on his experiences and lessons from the Olympus scandal. Ólafur Andri Ragnarsson, Visionary and Futurist from the University of Iceland, provided a glimpse into the future of consumer technology.

"We are a company that strives to bring people together from across the globe sharing the same values, innovative spirit and the drive to move the lottery industry forward and provide our customers with up to date technology and services that will help to improve their contribution to the good causes they in turn serve," said Frank Cecchini, the CEO of NLS.

"Our guests were impressed by the enthusiasm and creativity of the NLS team which only assures me that we are on the right track to establishing a leading position in this industry," added Heidar Karlsson, the CTO of NLS.

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About NLS:

NOVOMATIC Lottery Solutions (NLS) is a full solution alternative vendor for international lottery markets delivering games and services that can be integrated with any 3rd party solution. The NLS system supports all sales channels simultaneously, creating a truly omni-channel offering while at the same time increasing lottery revenues and returns to good causes. With ISO 27001 certification, WLA Security Control Standard Certification and numerous lottery audits, NLS solutions guarantee the highest levels of security and reliability. NLS is part of the NOVOMATIC Group, one of the biggest global producers and operators of gaming technologies, with revenues of about \$4bn, more than 24,000 employees and activities in 80 countries. NLS was established in 2014 after the acquisition of Icelandic lottery provider Betware and quickly became a major player in the international lotteries business.

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