

OPENING – CASINO ADMIRAL GRANADA

Release date: December 9th, 2019 • Embargo date: immediate release

Casino ADMIRAL Granada celebrates the opening of the first Casino in the region for nearly 100 years

On November 29, the NOVOMATIC Group celebrated the opening of its third casino operation in the Autonomous Community of Andalusia in Spain. After months of intensive renovation, the new casino opened its doors for the public to enjoy the excellent gaming, betting, dining and leisure offerings.

More than 800 guests, among them numerous invitees from the local politics and economy, attended the opening celebration of Casino ADMIRAL Granada. A varied entertainment program and culinary highlights gave a foretaste of what locals and tourists can expect from this new attraction. NOVOMATIC operates three casinos in the south of Spain, Casino ADMIRAL San Roque, which was the first acquisition of the company in this region, Casino ADMIRAL Sevilla, which opened its doors earlier this year, and the newest member, Casino ADMIRAL Granada.

Within the tourist centre “El Capricho” in Monachil, which includes a luxury hotel, a congress centre and a bullring, NOVOMATIC found the perfect location for the group’s third casino operation in Andalusia. The casino lies in close proximity to the city centre of Granada, surrounded by various restaurants and shops. It welcomes guests with state-of-the-art gaming equipment, comprising 110 video slots with five different Jackpots, an electronic Roulette installation and a broad live gaming offer with several tables for American Roulette, Black Jack and Caribbean Stud Poker.

Regularly hosted Poker tournaments will provide splendid entertainment for the Poker community of the region. Another highlight is the “ADMIRAL Arena” – a modern sports bar where guests can enjoy live broadcasts of sports events on large video walls in a relaxing atmosphere together with refreshments, drinks and international cuisine.

To complete the high-quality entertainment and gaming offer, the Casino ADMIRAL Granada brought one of the most famous Asian restaurants from Seville to Granada: Kaori, which is famous for its exclusive variations of Sushi and excellent Teppanyaki dishes. The full-service offer at Casino ADMIRAL Granada is completed by a multifunctional event venue, equipped with state-of-the-art event and show technology. It is the perfect place to organize social events, seminars or business presentations.

Manfred Schartner, Managing Director ADMIRAL Casinos Spain, who welcomed the guests to this special evening program of culinary delights and entertainment, underlined the importance of the community of Andalusia for NOVOMATIC and ADMIRAL: “In our new casino in Granada, we offer innovative premium entertainment. Andalusia is a very important market for ADMIRAL and NOVOMATIC: three of the six casinos in the region are operated by our group.”

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About NOVOMATIC

The NOVOMATIC Group is one of the biggest international producers and operators of gaming technologies and employs more than 30,000 staff worldwide. Founded by entrepreneur Professor Johann F. Graf in 1980, the Group has locations in more than 50 countries and exports high-tech electronic gaming equipment and solutions to more than 70 countries. The Group operates around 255,000 gaming terminals and video lottery terminals (VLTs) in its some 2,100 plus gaming operations as well as via rental concepts.

Through its numerous international subsidiaries, the NOVOMATIC Group is fully active in all segments of the gaming industry and thus offers a diversified Omni-channel product portfolio to its partners and clients around the world. This product range includes land based gaming products and services, management systems and cash management, online/mobile and social gaming solutions as well as lottery and sports betting solutions together with a range of sophisticated ancillary products and services.

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