

NOVOMATIC Americas at G2E Las Vegas 2022

Visitors to this year's G2E can look forward to discover NOVOMATIC Americas' stunning product lines showcased alongside a substantial variety of entertaining premium content, core content, systems and exciting new progressive jackpot product lines.

Chicago/Gumpoldskirchen, September 13th, 2022 – Leveraging its Austrian parent company's global design, market research, and U.S. customer performance data, NOVOMATIC Americas has spent the past nine years creating market-specific gaming products for the North American and Caribbean jurisdictions. Products range from slot machines for Class III and VLT/VGT markets to electronic table games, sports betting kiosks, management systems, promotional systems, and ancillary services. At this year's G2E, the company will stage fresh and exciting gaming highlights as well as new premium hardware and winning solutions.

The biggest new for NOVOMATIC Americas will be the launch of an exciting new upright cabinet series for the U.S. market: The DIAMOND X™ 1.55J and DIAMOND X™ 2.32 are set to introduce an exceptional, sleek style and crisp game presentation to the casino floor.

More progress will also be staged for the Progressives segment! The brand new THUNDER CASH X™ Link will premiere at G2E with an exciting set of titles while the THUNDER CASH™ and MONEY PARTY™ brands will see a number of new additions with visually interesting derivatives for various player demographics. This year's NOVOMATIC Americas products are sure to thrill a wide range of players and keep them coming back for more.

A trailblazer in sports betting self-service kiosks, NOVOMATIC Americas is the undisputed leader in kiosk hardware with its ever-growing portfolio of 1,200+ units in North America. The NOVOMATIC ActionBook™ Compact table-top version fits snug in every bar and counter while the NOVOMATIC ActionBook™ Plus multi-screen version fits nicely in so many environments. Both offer quick response times with a user-friendly, touch monitor experience and will be shown with all of the latest enhancements.

Rick Meitzler, President and CEO of NOVOMATIC Americas says: "We have taken a good look at the roadmap and make sure of two things: We are listening to our customers and ensuring that our product pipeline is what and where it needs to be. Our first order of business at the show is to demonstrate the strength of the NOVOMATIC development teams both in sleek hardware, showcasing the new DIAMOND X™ cabinets, and in the variety of new, popular themes we are launching. We have listened to input every step of the way and that strong relationship with our customers continues to pay off in performance."

Stop by NOVOMATIC Americas booth #1259 at the G2E expo – October 10th-13th in Las Vegas – to get a taste of what players are talking about.

About NOVOMATIC

The NOVOMATIC AG Group is one of the biggest international producers and operators of gaming technologies and employs around 21,200 staff worldwide. Founded by entrepreneur Professor Johann F. Graf in 1980, the Group has locations in about 50 countries and exports high-tech electronic gaming equipment and solutions to about 100 countries. The Group operates around 212,000 gaming terminals and video lottery terminals (VLTs) in its some 2,000 plus gaming operations as well as via rental concepts.

Through its numerous international subsidiaries, the NOVOMATIC AG Group is fully active in all segments of the gaming industry and thus offers a diversified Omni-channel product portfolio to its partners and clients around the world. This product range includes land-based gaming products and services, management systems and cash management, online/mobile and social gaming solutions as well as sports betting solutions together with a range of sophisticated ancillary products and services. Find out more at www.novomatic.com

For more information please contact:

Kathleen McLaughlin
Vice President of Corporate North American
Sales and Marketing
NOVOMATIC AMERICAS, LLC
Mob: +1(702) 524 4005
Office: +1(224) 802 2974
kmclaughlin@novomaticamericas.com

Andrea Lehner
Senior Editor
Product Marketing
NOVOMATIC AG
Mobile: +43 664 40 66 721
Office: +43 2252 606 626
alehner@novomatic.com

