

NOVOMATIC: Launch of new Linked Progressive Jackpots at GAT Bogotá

NOVOMATIC Gaming Colombia delivered a spectacular showcase at GAT Bogotá on September 6, 2024, where the Colombian team presented new products for the LATAM market along with well-established favourites.

Bogotá/Gumpoldskirchen, September 12, 2024 – NOVOMATIC Colombia participated at GAT Expo Bogotá, a prestigious networking event that was hosted at the Hotel Sheraton Bogotá on September 6, 2024. NOVOMATIC Colombia was poised to unveil its latest Linked Progressive Jackpots and multi-game libraries, specifically designed for the LATAM market. Visitors to the NOVOMATIC Lounge enjoyed an exclusive space that offers a unique entertainment experience. Guests also had the chance to interact with NOVOMATIC experts, explore new product offerings and see the most recent releases up close. NOVOMATIC presented an exciting range of special promotions, making their booth a must-visit destination for anyone interested in the latest advancements in gaming technology.

Launch of the GOLDEN LINK saga

The event marked the highly anticipated launch of the GOLDEN LINK saga, which includes a thrilling array of games and the chance to win big. This line of Linked Progressive Jackpot solutions features the new Superia CASH CONNECTION™ Volume 2 with the BLACK EDITION II 3.27 cabinet, and the NOVO LINE™ GOLDEN LINK™ Edition 1 with the MASTER SL™ 3.32 cabinet, offering a highly engaging visual experience for gaming venues.

New jackpot and multi-game solutions

Attendees also had the opportunity to explore the latest addition to the CASH CONNECTION™ series lineup: the NOVO LINE™ CASH CONNECTION™ Edition 4 with the PANTHERA™ 2.27 cabinet, a combination that promises to captivate audiences in the region with advanced graphics and proven gameplay mechanics. The IMPERA LINK™ Series 2 with the BLACK EDITION II 3.27 cabinet was also on display, combining cutting-edge technology with a sleek, premium design.

For fans of multi-game libraries, NOVOMATIC exhibited the NOVO LINE™ in the classic FUNMASTER 2.27 cabinet, catering to a wide range of player preferences.

“NOVOMATIC’s Linked Progressive Jackpots have shown exceptional performance in gaming venues across Colombia and Central America, surpassing the average performance by 30% in all cases,” says Manuel Del Sol, CEO of NOVOMATIC Gaming Colombia. Over the past year, NOVOMATIC has installed more than 100 jackpots across the region, highlighting the popularity and success of our solutions.

Closer to the customer

“We are excited that we showcased our outstanding line of Linked Progressive Jackpots at GAT Expo Bogotá, which have been met with great enthusiasm throughout the region,” says Mónica Serrato, Commercial Coordinator at NOVOMATIC Gaming Colombia. “The NOVOMATIC Lounge offered a fantastic opportunity to strengthen relationships with our customers in a more personal and dynamic setting, and our special promotions ensured that all attendees experienced the very best that NOVOMATIC has to offer.”

NOVOMATIC's participation in GAT Expo Bogotá reaffirmed its commitment to innovation and excellence in the gaming industry by using this platform to demonstrate how its products are transforming the casino experience and elevating entertainment to a new level.

For more information, please contact NOVOMATIC's sales executives at ventas@novomatic.com.co.

About NOVOMATIC

The NOVOMATIC AG Group is, as a producer and operator, one of the largest gaming technology groups in the world and employs more than 25,300 people. The Group was founded by the industrialist Professor Johann F. Graf in 1980 and has locations in about 50 countries, and exports innovative gaming equipment, system solutions, lottery system solutions and services to more than 120 countries. The Group operates gaming terminals and video lottery terminals (VLTs) in some 2,200 own electronic and regular casinos, as well as via rental models.

The NOVOMATIC AG Group is active as a full-service provider in all segments of the gaming industry through its numerous international subsidiaries, offering a comprehensive omni-channel product portfolio for partners and customers worldwide. This ranges from terrestrial gaming products and services through management systems and cash management solutions, online, mobile and social gaming solutions to lottery and sports betting solutions, as well as a whole host of other first-rate products and services. For more information, please visit www.novomatic.com

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