

NOVOMATIC will showcase an exceptional range of products at EAE 2024

NOVOMATIC Romania is officially announcing its appearance at Entertainment Arena Expo 2024, the largest trade fair in Eastern Europe dedicated to the land-based and online gambling industries. From 3 to 5 September at Romexpo, NOVOMATIC will showcase a diverse range of innovative and state-of-the-art products designed to deliver an unforgettable experience.

Gumpoldskirchen, September 2, 2024 – Each year at Entertainment Arena Expo, NOVOMATIC Romania has tailored its offerings to fit the legislative and economic landscape. In response to the ongoing challenges faced by operators in the gambling industry, the company remains at the forefront by providing real-time, customised solutions that address the evolving needs of the market.

Valentin-Adrian Georgescu, CEO of NOVOMATIC Romania, emphasises, “Our mission remains unchanged: to stand alongside our partners’ businesses and provide an unparalleled gaming experience to our customers. We promise our partners an offering focused on innovation and support, crucial elements of our strategy. Even in this challenging context, we believe we all have a unique opportunity to showcase our expanded portfolio of innovative products, strengthen relationships with current partners and explore new collaborations. We are confident that, this year as well, our personalised products and solutions will contribute to supporting the industry and the success of gaming operators.”

The host of the 16th edition of EAE will be presenter Diana Munteanu, known for her energy and the positive atmosphere she helped create in previous editions. She will continue to engage the audience with captivating surprises prepared by the NOVOMATIC team. Romanian tennis legend and ADMIRAL brand ambassador Ilie Năstase will once again be a special guest at the event. Fans will have the opportunity to obtain an autograph and a photo with Ilie Năstase, one of the greatest tennis players of all time, ensuring a memorable experience with the tennis legend.

X-Perience NOVOMATIC’s innovations!

Presented in the elegantly designed DIAMOND X™ 1.55J cabinet, the new XTENSION LINK™ Volume 2 will be a real highlight at the NOVOMATIC booth #101. It includes a variety of renowned games such as Golden Book of Ra™ XL, Golden Charming Lady™ XL, and Sizzling Hot™ XL, all in XL format for an immersive gaming experience. Another cabinet on display will be the BLACK EDITION II 1.49J, also presented with the new and internationally acclaimed Progressive Jackpot XTENSION LINK™ Volume 2.

But the spotlight will be on the V.I.P.s at EAE this year: The brand new V.I.P. X™ cabinet series will celebrate its premiere on the Romanian market at the show. This sophisticated product line is aimed at discerning gaming guests and casino operators who want to offer their visitors a high-quality gaming experience. The impressive V.I.P. X Royal™ 1.85, the V.I.P. X Dream™ 3.43 and the V.I.P. X Lounge™ 2.32 offer exceptional luxury with exquisite V.I.P. comfort, extra high and wide gaming screens and a first-class sound system with comfortable seating.

NOVOMATIC will also make a real statement for galactic gameplay: The exclusive V.I.P. Galaxy™ 2.65 takes the gaming experience to a new level of immersion. This ultimate luxury lounge chair features two 65" gaming screens and adjustable luxurious seating comfort. Players can choose from 25 SUPERIA GAMES™ Link 1 games, each with unique features and captivating rewards.

The impressive V.I.P. X Royal™ cabinet will be presented with the legendary games from the GODS & LEGENDS™ Link, promising customers a novel gaming experience in the fascinating world of mythical heroes. The cabinet is sure to impress with its huge 85" UHD LCD screen with LED

backlighting, the comfortable VIP “Mamba” chair and a selection of exciting games like Secrets of Medusa™, Hammer Power™, Guardian of Wisdom™ and Firebird Flare™; all with the LOCK ‘N’ WIN feature.

The sophisticated V.I.P. X Dream™ 3.43 is equipped with games from the NOVO LINE™ GOLDEN LINK™ Edition 2 game mix. This selection of 13 titles offers an unforgettable gaming experience. Each title includes the popular LOCK ‘N’ WIN Progressive Jackpot feature and free games for even more thrilling gameplay. The V.I.P. X-Perience is underlined by the impressive configuration of two 43" game screens, plus the optional topper and comfortable seating.

But there’s even more: For those looking for guaranteed fun and winnings, MASTER SL 3.32 brings a touch of sophisticated elegance along with the NOVO LINE™ CASH CONNECTION™ Edition 4 game mix. Each game title comes with the LOCK ‘N’ WIN jackpot feature that excites players with instant prizes, bonus awards and increasing chances of winning the grand jackpot.

“We are honoured to announce that this year, too, we are actively responding to our partners’ needs, offering personalised solutions adapted to both market requirements and the constantly changing legislative landscape. We have prepared exclusive campaigns and a series of prizes and surprises! We have paid special attention to your needs, aligned our range with your requirements and created specially designed offers to exceed your expectations. We invite you to discover all the innovations we have prepared for you!” says Laura Boşneag, Sales Director of NOVOMATIC Romania.

NOVOMATIC Romania invites all interested parties to visit booth #101 to “X-Perience” the products and receive answers to any questions they may have. Additionally, guests are invited to participate in the traditional NOVOMATIC tournament every day, where they can win attractive prizes and join the excitement.

About NOVOMATIC

The NOVOMATIC AG Group is, as a producer and operator, one of the largest gaming technology groups in the world and employs more than 25,300 people. The Group was founded by the industrialist Professor Johann F. Graf in 1980 and has locations in about 50 countries, and exports innovative gaming equipment, system solutions, lottery system solutions and services to more than 120 countries. The Group operates gaming terminals and video lottery terminals (VLTs) in some 2,200 own electronic and regular casinos, as well as via rental models.

The NOVOMATIC AG Group is active as a full-service provider in all segments of the gaming industry through its numerous international subsidiaries, offering a comprehensive omni-channel product portfolio for partners and customers worldwide. This ranges from terrestrial gaming products and service through management systems and cash management solutions, online, mobile and social gaming solutions to lottery and sports betting solutions, as well as a whole host of other first-rate products and services. For more information, please visit www.novomatic.com

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