

Casino Estoril follows up with implementation of visionary NOVOVISION™ CMS

After the implementation of the NOVOVISION™ casino management system at the Casino Lisboa past December, NOVOMATIC now follows up with a successful go-live at the famous Casino Estoril.

Gumpoldskirchen/Estoril, 19th February 2025 – Few weeks after the go-live at its sister casino in Lisbon, the legendary Casino Estoril has now also implemented the NOVOVISION™ casino management system as the new futureproof backbone for its business and taking both customer service and experience to the max.

Casino Estoril is renowned for its illustrious history and spectacular size, encompassing not only a broadly diversified casino slots and table games offer, but also five bars, three restaurants, two show venues hosting international show acts and a spacious art gallery. The games comprise more than 490 slot machines as well as Poker, Roulette, Black Jack, Baccarat and the typically Portuguese dice game French Bank. It is a casino with a rich history, deeply rooted in the international entertainment and show business and popular with local guests and tourists alike.

NOVOVISION™ was implemented at the Casino Estoril with a premium suite of functionalities, enhancing the business processes as well as the player journey with the manifold tools of *NV core*, *access*, *pay*, *promo*, *smart*, *tables* and more. Brand-new NOVOVISION™ Self-Registration Terminals facilitate fast player access to the gaming floor while maintaining the highest security standards. To enter the casino floors, players can choose to either agree to a biometric registration via fingerprint / facial scan with card or will receive a one-off QR code ticket that entitles them to pass the *NV access* gates. Most of the live tables have been retrofitted with facial recognition equipment and all EGMs have been equipped with NOVOVISION™ Player Tracking Modules that will facilitate a smooth gaming experience with the guests' player account instantly available to them at their fingertips. The maximum ease of play is sustained by an accurate allocation of promotional points and extra loyalty features at the NOVOVISION™ Promo Tower. At the same time, the casino benefits from precise accounting and player tracking data at the touch of a button and in real time.

The system installation at the Casino Estoril was carried out during ongoing business and went live in mid-February after a smooth roll-out that was accomplished within just one week. For both casino venues, Estoril Sol have also opted for the full biometric functionalities as well as BI, the *NV smart* notifier app for their staff, comprehensive marketing & loyalty features and the custom-tailored QR access solution.

George Paterakis, Project Manager NBS, says: "Seeing NOVOVISION™ in operation in these renowned casinos is very gratifying for our entire team. The joint effort that was put into this project both by our development teams and the experts at Estoril Sol has yielded a highly customized solution for the unique requirements of these operations – and I am truly proud to say that we were able to fulfill every wish. My sincere thanks go to all teams involved, to our trusted local partner Diverstock and to the Estoril Sol management for entrusting us with the innovation of their casino management."

Marcos Pinto, Managing Director Diverstock, adds: "On behalf of the Diverstock team, I would like to thank all involved for the excellent work and support along the entire process. It was admirable to see the synchronized way in which the different teams, from different entities, have managed to work together and carried out an implementation plan in half the scheduled time. Witnessing at close quarters the quality of the work carried out by all the teams involved was extremely gratifying. Special thanks to Dr Bruno Ferreira and the Executive Committee of Estoril Sol for giving us the opportunity to be part of an ambitious but necessary process of modernizing their operations."

Dr Bruno Ferreira, Gaming Manager/Coordinator Casinos Lisboa and Estoril, says: "With this implementation Estoril Sol completes the systems migration in both properties. System-wise we have a robust solution and will be able to transform our customers' journey and experience. The migration process was once again quick and efficient. I would like to thank NOVOMATIC's management team for their support throughout the process, and their entire operational team involved in this implementation. I also need to thank Diverstock, Estoril Sol's long-standing partner, for their commitment and support throughout the process. Once again Estoril Sol team was up to the challenge and exceeded themselves. Together they were all crucial to the success of this implementation."

About NOVOMATIC

The NOVOMATIC AG Group is one of the biggest international producers and operators of gaming technologies and employs more than 25,300 staff worldwide. The Group was founded by the industrialist Professor Johann F. Graf in 1980 and has locations in about 50 countries, exporting innovative gaming equipment, system solutions, lottery system solutions and services to more than 120 countries. The Group operates gaming terminals and video lottery terminals (VLTs) in some 2,200 own electronic and regular casinos, as well as via rental models.

The NOVOMATIC AG Group is active as a full-service provider in all segments of the gaming industry through its numerous international subsidiaries, offering a comprehensive omni-channel product portfolio for partners and customers worldwide. This ranges from terrestrial gaming products and service through management systems and cash management solutions, online, mobile and social gaming solutions to lottery and sports betting solutions, as well as a whole host of other first-rate products and services. For more information, please visit www.novomatic.com

For more information please contact:

Andrea Lehner
Senior Product Marketing Manager / NBS
NOVOMATIC AG

Mobile: +43 664 40 66 721

Office: +43 2252 606 626

alehner@novomatic.com