

NOVOMATIC premieres SAPPHIRE PACKAGE in Casino Partouche d'Annemasse in France

Following its spectacular product launch at ICE 2025, NOVOMATIC is proud to announce the first ever global installation of the SAPPHIRE PACKAGE – an innovative gaming solution that combines premium hardware, captivating gameplay, and cutting-edge signage technology.

Gumpoldskirchen/Le Blanc-Mesnil, April 1, 2025 – The inaugural installation at Casino Partouche d'Annemasse features a complete setup of four state-of-the-art *DIAMOND X™ 3.32* cabinets along with the *SUPERIA GAMES™ Link 1*. Players can now enjoy an extraordinary Linked Jackpot experience, brought to life with ultra-modern, high-quality LED signage, ensuring stunning visual impact and engaging gameplay.

A premium gaming experience like no other

The *SAPPHIRE PACKAGE* delivers a synergistic combination of innovation and entertainment, offering high-end gaming content through *SUPERIA GAMES™ Link 1*. This game mix seamlessly blends classic fan-favorites from *CASH CONNECTION™* and *GOLDEN LINK™* with brand-new titles, providing a diverse selection of 25 thrilling games and exciting jackpot opportunities.

The heart of the *SAPPHIRE PACKAGE* is the *DIAMOND X™ 3.32*, a premium multi-screen gaming machine that combines elegance, innovation, and player-focused design. Featuring two 32" full HD LCD game screens with LED backlighting and an integrated 32" topper for enhanced Progressives support, this cabinet ensures maximum visibility and visitor attraction on the gaming floor.

Additionally, the brilliant LED signage powered by the proven *AbsoluteVision™* platform enhances the gaming experience with its dynamic content, crisp resolution, and robust LED panels – ensuring long-lasting performance and exceptional visual appeal. Its striking design makes it a true eye-catcher on the casino floor, drawing players in and creating an exciting focal point for gaming enthusiasts.

The *SAPPHIRE PACKAGE* is part of an exclusive series of premium offerings. Each of these special offers delivers a unique combination of innovation, high-end gaming equipment, and ultimate entertainment experience.

A new benchmark in casino entertainment

This groundbreaking installation in France marks a major milestone for NOVOMATIC, setting a new standard for premium linked gaming solutions.

Arnaud Moundjian, Director at Casino Partouche d'Annemasse, states: "Our goal is to constantly innovate and offer our guests the most exciting and modern gaming experiences. With the *SAPPHIRE PACKAGE*, we are proud to be the first casino worldwide to present this new concept – a stunning combination of cutting-edge NOVOMATIC technology and immersive design. Since the moment it was installed, the feedback has been overwhelmingly positive: Players are drawn to the vibrant LED signage and thrilled by the game selection, which includes iconic titles like *Book of Ra™* and *Queen Cleopatra™*. We thank our long-standing partner NOVOMATIC for making this exclusive launch possible."

Patrick Delbauffe, Sales Manager at NOVOMATIC France, adds: "We are delighted to celebrate the first-ever installation of the *SAPPHIRE PACKAGE* at Casino Partouche d'Annemasse. This achievement highlights our strong partnership with Groupe Partouche and our shared commitment to delivering innovative and high-quality gaming experiences. With the *DIAMOND X™* 3.32 cabinets and the exciting *SUPERIA GAMES™ Link 1*, we are confident that this new addition will captivate players and bring outstanding performance to the gaming floor."

About NOVOMATIC

The NOVOMATIC AG Group is, as a producer and operator, one of the largest gaming technology groups in the world and employs more than 25,300 people. The Group was founded by the industrialist Professor Johann F. Graf in 1980 and has locations in more than 50 countries, and exports innovative gaming equipment, system solutions, lottery system solutions, and services to more than 120 countries. The Group operates gaming terminals and video lottery terminals (VLTs) in its own approximately 2,200 electronic and regular casinos, as well as via rental models.

The NOVOMATIC AG Group is active as a full-service provider in all segments of the gaming industry through its numerous international subsidiaries, offering a comprehensive omni-channel product portfolio for partners and customers worldwide. This ranges from terrestrial gaming products and services, through management systems, cash management solutions, and online, mobile, and social gaming solutions, to lottery and sports betting solutions, as well as a whole host of other first-rate products and services. For more information, please visit www.novomatic.com

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