

NOVOMATIC sets a milestone at GAT Bogotá 2025 with the launch of Magic Games Premium HD Ed. 5

Demonstrating its strong commitment to the Latin American market, NOVOMATIC Gaming Colombia made a remarkable impression at GAT Expo Bogotá 2025. The company took center stage with the largest booth at the event, featuring an outstanding portfolio that raised the bar for gaming technology and entertainment.

Gumpoldskirchen/Bogotá, October 7, 2025 – At GAT Bogotá 2025, held at the Hotel Sheraton Bogotá, NOVOMATIC Gaming Colombia delivered one of the most outstanding highlights of the show: the official launch of the new Magic Games Premium HD Ed. 5, showcased on the FUNMASTER 2.27 cabinet.

The event brought together key players in the gaming industry in the region and provided the perfect stage for NOVOMATIC to introduce a solution that combines more than 40 multi-game titles with the innovative MAGIC PLAY functionality, integrating individual jackpots. This feature turns Magic Games into a disruptive proposition within the multi-game segment, offering a “2-in-1” concept that enhances player experience while optimizing hall profitability.

The FUNMASTER 2.27 cabinet was chosen for this launch due to its versatility, robustness, and adaptability to the needs of operators of different sizes, which combine to make it one of the company’s most competitive market offerings.

To reinforce this initiative, NOVOMATIC accompanied the launch with an exclusive promotion, offering the product at a special price along with highly attractive financing conditions. This campaign, which is available throughout October, aims to facilitate operator investments and reflects the company’s goal of democratizing access to NOVOMATIC solutions, bringing top-level technology to large, medium, and small gaming halls alike.

“With Magic Games on the FUNMASTER 2.27 cabinet, we are taking another step forward in our mission to democratize access to NOVOMATIC technology in all gaming halls. This unbeatable offer provides operators with an innovative, competitive, and profitable solution that combines our multi-game tradition with integrated jackpots in a single product,” stated **Manuel Del Sol, CEO of NOVOMATIC Gaming Colombia**.

One of the most symbolic moments of the day was the official opening ceremony of GAT Bogotá, which took place this year at the NOVOMATIC booth. In recognition of the company’s leadership role, the organizers invited Manuel Del Sol to take part in the ribbon-cutting ceremony alongside industry authorities and stakeholders.

In addition to Magic Games, NOVOMATIC consolidated its appeal to operators and players by showcasing a selection of products that demonstrates the diversity and strength of its portfolio, including the Ruby Package, which combines the GLOBE LINK™ Xtension Volumes 1 & 2 progressive with the impressive BLACK EDITION II 1.49J cabinet; the Superia CASH CONNECTION™ Volume 2, displayed on the BLACK EDITION II 3.27 with high-performing progressive jackpots; and the NOVO LINE™ GOLDEN LINK™ Edition 2, presented on the MASTER SL™ 3.32.

With this participation, NOVOMATIC reaffirmed its commitment to innovation and close collaboration with customers in Bogotá, strengthening its leadership not only in Colombia but also throughout Latin America and the Caribbean.

For more information, visit: www.novomaticclub.com

About NOVOMATIC

The NOVOMATIC AG Group is, as a producer and operator, one of the largest gaming technology groups in the world and employs about 20,000 people. The Group was founded by the industrialist Professor Johann F. Graf in 1980 and has locations in about 45 countries, and exports innovative gaming equipment, system solutions, lottery system solutions, and services to more than 130 countries. The Group operates gaming terminals and video lottery terminals (VLTs) in its own more than 1,400 electronic and regular casinos, as well as via rental models.

The NOVOMATIC AG Group is active as a full-service provider in all segments of the gaming industry through its numerous international subsidiaries, offering a comprehensive omni-channel product portfolio for partners and customers worldwide. This ranges from terrestrial gaming products and services, through management systems, cash management solutions, and online, mobile, and social gaming solutions, to lottery and sports betting solutions, as well as a whole host of other first-rate products and services. For more information, please visit www.novomatic.com

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